


W E Y

GWM ORA

Factsheet ORA CAT

Range

Fuel	BEV
WLTP electric range (km)	up to 400

Vehicle Parameters

L x W x H (mm)	4235 x 1825 x 1596
Wheel Base (mm)	2650
Overall Mass (kg)	1510
Wheels	215/50 R18 aluminium rim

Power Parameters

Power Unit	FWD
Peak Power (kW)	126
Peak Torque (Nm)	250
Battery Energy Capacity KWh	63
Acceleration 0-100 km/h (s)	8.5
Top Speed (km/h) – where the law permits	160

Intelligence

Display	20.5" Dual-Screen
Sensors	5 Millimeter Wave Radar 12 Ultrasonic Radar 4 x cameras for 360-degree view 1 front high perception camera for intelligent driving
Chips	Qualcomm Snapdragon 8155 for intelligent cockpit Intel Mobileye for intelligent driving
Viewing	360 degree Around View + Transparent Chassis
Parking	APA+360° view cameras
Highway	Highway Assist System (HWA)



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About GWM ORA

GWM ORA is the innovative and fashionable „Pure Electric Brand“ of Chinese automaker Great Wall Motor (GWM). It brings a fresh new approach to electric mobility to the European market. GWM ORA offers much more than just cars – GWM ORA stands for fashion, lifestyle, design, pop culture as well as urban culture, sharing and the joie de vivre of young, creative and progressive people. „User centricity“ is GWM ORA’s maxim – from the very beginning, GWM ORA was developed together with target drivers. The young brand is an expression of its own individuality and its very own view of the world. It sends the message of creative urban lifestyle, with which the car is closely interwoven. GWM ORA’s parent company GWM is an industry leader in the design of intelligent networks and a pioneer in the research and development of key technologies such as 5G, Autopilot and V2X.

Great Wall Motor – industry leader in key technologies

Great Wall Motor (GWM) is an international multi-brand automaker based in Baoding, China, and China’s market leader in premium SUVs. The Group ranked among the top 15 most innovative OEMs in the Center of Automotive Management’s (CAM) Connected Car Innovation Index in 2020. GWM includes three major product segments: SUVs, cars and pickups with traditional and electric power units for the Haval, WEY, GWM ORA, GWM Pickup and TANK brands. GWM is collaborating with BMW on a joint venture developing renewable energy vehicles. The company is an industry leader in the design of intelligent networks and is a pioneer in the research and development of key technologies such as 5G, Autopilot and V2X. The company has more than 100 subsidiaries and employs over 60,000 people. Currently, GWM has expanded its international presence to Russia, South Africa, Australia, Central and South America, South Asia, the Middle East and Africa. This year’s launch of WEY in Germany marks GWM’s entrance on the European market.